

# Privacy Policy

Your privacy is important, so the Last Mile Education Fund (“LMEF”) has adopted the following Privacy Policy to let you know what information we collect when you visit our Site(s) (as defined below), use our online services, or otherwise engage with us, and why we collect this information and how it is used.

## Your Consent To This Privacy Policy

By using the Site(s), you expressly consent to the information handling practices described in this Privacy Policy. If you do not want information about you to be used in the manner set forth in this Privacy Policy, please do not use the Site(s).

This is our entire and exclusive Privacy Policy, and it supersedes any earlier version. This Privacy Policy is incorporated into by reference and made a part of our [Terms of Use](#) for the Sites. We may periodically make changes to this Privacy Policy that we will include on this page. The effective date at the top of this page indicates the date of the most current Privacy Policy in effect. It is your responsibility to review this Privacy Policy frequently and remain informed about any changes, so we encourage you to visit this page often. Your continued use of the Site(s) constitutes your agreement to this Privacy Policy and any future revisions. LMEF shall not be liable for any damages You may suffer due to its failure to notify you of any changes to this Privacy Policy as set forth herein. If you would like to be notified when this Privacy Policy is updated, please contact us by email at [info@lastmile-ed.org](mailto:info@lastmile-ed.org) or by postal mail at Last Mile Education Fund, 2770 Arapahoe Road, Suite 132 – 512, Lafayette, CO 80026.

## Scope of Policy

This Privacy Policy explains the data collection and use practices of <https://www.lastmile-ed.org>, the Last Mile Education Fund, and any other websites or services available through such sites, owned or operated by LMEF (each a “Site” and, collectively, the “Sites”). This Privacy Policy does not apply to third-party sites with which LMEF may be affiliated. Please consult the privacy policies of such third-party sites. LMEF only provides information to third parties that is necessary to achieve the purpose for which the information was collected successfully.

## Your Rights

LMEF is committed to honoring your privacy rights as follows:

- Right of access to your personal information
- Right to rectification of personal information help where it is incorrect or incomplete
- Right of erasure of personal information (the “right to be forgotten”) if certain grounds are met
- Right to restrict or suspend the processing of personal information
- Right to complain to a supervisory authority should you believe your personal information is being misused

- Right of data portability (if processing is based on consent and automated means)
  - Right to withdraw consent at any time (if processing is based on consent)
  - Right to object to processing (if processing is based on legitimate interests)
  - Right to object to the processing of personal information for direct marketing purposes
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## What Information Is Collected?

Personal information means any information that may be used to identify an individual, including an individual's first and last name, password, home or other physical address, email address, phone number, or other contact information.

You may provide personal information to LMEF in connection with donating to LMEF. We call personal information directly associated with donations "Donor Information." Except with your explicit permission, we will not sell, share, or trade Donor Information with any third party nor send mailings using Donor information on behalf of other organizations. To the extent any Donor Information is processed through a third-party service provider, Donor Information will only be utilized for purposes necessary to process that activity. Depending on how you initiate contact with LMEF, we may ask you for any of the following information:

- Name
  - Email address
  - Country of residence
  - Date of birth
  - Company affiliation
  - Collegiate level
  - Career level
  - Information typically included on a resume
  - Payment processing information such as credit card number, postal code, bank account information, or PayPal account
  - Gender
  - Mailing address
  - Phone number
  - Age
  - Organization/Company or Institution
  - Professional Title
  - Professional Affiliation
  - Education
  - Racial Identity
  - Food Allergies
  - Special Accommodations
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Generally, the information you provide when interacting with LMEF is optional, but some information may be required for a particular process, transaction, or other interaction to

execute correctly. LMEF may be unable to provide you with certain products or services should you elect not to share information we require to collect for a particular purpose. If you have questions about what data we need to collect for a specific purpose, please contact us at [info@lastmile-ed.org](mailto:info@lastmile-ed.org).

LMEF also automatically receives and records information on our server logs from your browser, including your IP address, information contained in or conveyed by cookies and other similar technology (as described below), and the page you request through an automated metrics platform such as Google Analytics. This information is automatically logged through these services and will not be connected to your personal information by LMEF for any reason.

LMEF may also collect certain personal information or other information you voluntarily disclosed, including, without limitation, in connection with registering for events or mailing lists, submission of job applications, responses to survey questions, providing comments, suggestions, and other information you voluntarily submit. If you provide such information, you are giving LMEF permission to use and store it in a way consistent with this policy. Therefore, please understand that when you sign in with LMEF, you are not anonymous to us.

We may also obtain information, including personal information, from third parties and other sources. Suppose we combine or associate information from other sources with the personal information that we collect. In that case, we will treat the combined information as personal information in accordance with this Privacy Policy.

## How Is Such Information Used?

We may use the personal information we collect to establish and enhance our relationship with you. LMEF may use personal information to share with you information that we feel may be of interest to you, such as invitations to attend LMEF events or the events of other carefully chosen organizations, to review and enhance our products and service offerings, to contact you about your membership, to provide local networking and educational opportunities, or otherwise to further our charitable purpose and to comply with applicable law. If you make charitable donations to LMEF or otherwise engage in offline activities with LMEF, this Donor Information may be merged into our database with your personal online information. The information LMEF collects and how the information is used will specifically depend on which of LMEF's products or services you utilize. LMEF will only require you to provide us with information if it is needed for the legitimate interest of providing you with a product or service or the execution of a transaction. Any time you voluntarily submit information additional to that described above, you are providing the information on a voluntary basis whereby you consent to our use of the information as described at the time requested. You can contact us any time to adjust your privacy preferences or ask questions about how the information might be used.

Your personal information is only retained by LMEF for as long as needed to facilitate the product or service, facilitate communication, or otherwise execute the purpose for which the information was obtained in the first place. This means that although much of the information can be deleted automatically (e.g., when you elect to unsubscribe from a

newsletter), some will require manual review before doing so (e.g., you have purchased a ticket for an event, and we need some way to verify who you are in order to be admitted to the event).

Tasks related to event organization and other functions of LMEF are performed both by employees, agents, and contractors of LMEF or by volunteers (“LMEF Volunteers”) who are not employees. By using the Site(s), you consent to allow LMEF employees, agents, contractors, and LMEF Volunteers to access any personal information you submit to the Site(s) to provide LMEF with a specific service, not for any other purpose.

Additionally, LMEF generally uses the information to operate, maintain, enhance, and provide all the features and services on the Site(s). Under certain circumstances (for example, if you win a contest), we may post your personal information on the Site(s). However, we will notify you of this possibility when collecting personal information, or we will obtain your consent to post this information. We may share your personal information with certain websites that we link to (and that you click upon) to achieve the purpose of the connection with the Site(s). LMEF may also use the information we collect to understand and analyze our users' usage trends and preferences, improve the way the Site(s) work and look, and create new features and functionality. The information may be stored and maintained for as long as reasonably necessary to effectuate the service requested and for a reasonable time thereafter.

## When LMEF Discloses Information

LMEF discloses information to third parties as follows: (i) to agents, subcontractors and other third parties, including LMEF volunteers, who LMEF engages in making the LMEF products and services available and otherwise assisting LMEF in its charitable purpose, including fundraising; and (ii) to selected affiliates, marketing partners and other organizations that LMEF may affiliate with in furtherance of its charitable purpose, (iii) and in reports to investors in the fund. In addition, if you register to attend an event or conference sponsored by LMEF, LMEF may also disclose a list of attendees' contact information to other attendees at such conference or event, provided that LMEF will provide attendees with the opportunity to opt out of such disclosure. As described above, to the extent any Donor Information is processed through a third-party service provider, Donor Information will only be used for purposes necessary to process that activity. LMEF may disclose the information if required to do so by law or in the good faith belief that such action is necessary to: (1) comply with state or federal laws (such as U.S. Copyright law) or respond to a court order, judicial or other government subpoena or warrant, or otherwise comply with legal process served on LMEF or the Site(s); (2) protect and defend the rights or property of LMEF or otherwise take precautions against liability; or (3) act in urgent circumstances to protect the rights, property, or personal safety of LMEF and users of LMEF, its websites or the public; (4) protect LMEF from fraudulent, abusive, or unlawful uses; (5) investigate and defend ourselves against third-party claims or allegations; (6) assist government enforcement agencies; or (7) protect the security or integrity of the Site(s).

## Non-identifiable Aggregated Data

Non-identifiable data is information that subsequently is used in aggregate form or in a manner that does not readily identify an individual. We may collect non-identifiable data whether or not you are a registered member of LMEF. We may use non-identifiable data for purposes of research or analysis. We may conduct research on our customer demographics, internet usage, and interests and behavior based on the personal data we gather. Although non-identifiable data may be based partly on personal information, it does not identify you personally.

LMEF may share this non-identifiable data with various third parties, including its affiliates, advertisers, and other current and prospective business partners. LMEF may use non-identifiable data collected for website administration, advertising, and promotional purposes for understanding the usage, viewing, and demographic patterns for certain programs, content, services, advertisements, promotions, and/or functionality on the Site(s). For such purposes, we may share such information with various affiliated and unaffiliated entities. We may also enter into agreements with outside companies with technology that allows us to customize our advertising and marketing messages. Your non-personally identifiable information and click stream data about your activities may be shared with these companies to accomplish this customization. Our agreement with these companies prohibits them from sharing your information with any third party or using it for any other purpose. Non-identifiable clickstream and demographic information may also be shared with our advertisers and business partners.

## Choice

You may, of course, decline to share your personal information with LMEF, in which case LMEF will not be able to provide to you some of the features and functionality found on the Site(s). If you would like us to limit communications to you or use or disclose your personal information, please make your request by email to [info@lastmile-ed.org](mailto:info@lastmile-ed.org). We will respond within a reasonable period to notify you either that we will use reasonable efforts to accommodate your request or, alternatively, that we cannot do so and will delete your personal information from our databases. You may request a copy of any information we have about you, update your information, or request any information to be deleted from our databases at any time by emailing [info@lastmile-ed.org](mailto:info@lastmile-ed.org).

Sometimes, we use text messaging to communicate with you about your service. Normal messaging rates apply, and the frequency of messages may vary. Mobile Carriers are not liable for delayed or undelivered messages.

No mobile information will be shared with third parties/affiliates for marketing/promotional purposes. All other categories exclude text messaging originator opt-in data and consent; this information will not be shared with third parties.

Opt-out of text message communications. You may opt out of text messaging at any time by replying to any message with STOP contacting us at [caravan.support@lastmile-ed.org](mailto:caravan.support@lastmile-ed.org). This will end the communications from that particular phone number. You may continue to receive service-related and other non-marketing text messages from other phone numbers managed by LMEF, and you may opt out of those in a similar fashion.

Opt-out of marketing communications. You may opt out of marketing-related emails by following the opt-out or unsubscribe instructions at the bottom of the email or by contacting us at [info@lastmile-ed.org](mailto:info@lastmile-ed.org). You may continue to receive service-related and other non-marketing emails.

## Access

The accuracy of the information provided by you is your responsibility. You agree you will not knowingly provide us with inaccurate information. If someone has spoofed your e-mail address or you have another reason you would like to have such information edited or removed, please send an email to [info@lastmile-ed.org](mailto:info@lastmile-ed.org) with your request. Other personal information may be corrected, amended, or deleted by requesting changes by email to [info@lastmile-ed.org](mailto:info@lastmile-ed.org).

## Security Notice

While LMEF uses certain measures intended to improve security, it is possible that the information you provide us could be intercepted or otherwise accessed by unauthorized parties. In addition, any information sent to us by email may not be secure during transit due to the nature of email. LMEF does not guarantee that information will not be accessed, disclosed, altered, or destroyed by a breach of our physical, technical, or managerial safeguards. If LMEF learns of a security breach, we will immediately notify you electronically so that you can take appropriate protective steps and inform you of what we are doing to help remedy the situation.

## International Transfers

The Site(s) are hosted in the United States. If you choose to use the Site(s) from the European Union or other regions of the world with laws governing data collection and use that may differ from U.S. law. Please note that you are transferring your personal information outside of those regions to the United States and by providing your personal information on the Site(s) you consent to that transfer. LMEF will comply with the terms of this Privacy Policy regardless of where the information originates.

## In the Event of Merger or Sale

In the event that LMEF is acquired by or merged with a third-party entity, we reserve the right, in any of these circumstances, to transfer or assign the information that we have collected from users as part of such merger, acquisition, sale, or other change of control.

## Third-Party Advertisers, Links to Other Sites

The Site(s) may be linked to internet websites operated by other companies or third-party sponsors. Some of these websites may be co-branded with our name or logo, even though we do not operate or maintain them. LMEF may also permit other companies, called third-party ad servers or ad networks, to serve advertisements within the Site(s). These third-party ad servers or ad networks may use technology to send, directly to your

browser, some of the advertisements and links that appear on the Site(s). These advertisers may automatically receive your IP address if this happens.

LMEF may work with third parties (e.g., Twitter, LinkedIn, and Facebook) who use web beacons, pixel tags, JavaScript code, and other technologies to collect or receive information from our Site and elsewhere on the Internet and use that information to provide measurement and conversion services and target advertisements. You may be able to opt out of the collection and use of information for ad targeting by visiting [www.aboutads.info/choices](http://www.aboutads.info/choices) or by enabling do-not-track settings in your browser if your browser provides those settings.

You should consult the respective privacy policies of these third-party websites and third-party ad servers or networks. LMEF's Privacy Policy does not apply to, and we cannot control the activities of, such other third-party advertisers or websites. Please be aware that LMEF does not warn you when you have chosen to link to another website from the Site(s).

## Children

Protecting the privacy of young children is especially important. For that reason, the Sites are not intended for or directed to persons under the age of 13, and LMEF does not knowingly collect or maintain personal information on the Sites from persons under 13 years of age. Any person who provides their information to LMEF through any part of Site(s) represents to LMEF that they are 13 years of age or older. Suppose LMEF learns that the personal information of persons less than 13 years of age has been collected on LMEF without verifiable parental consent. LMEF will take the appropriate steps to delete this information in that case. Suppose you are a parent or guardian and discover that your child under the age of 13 has provided personal information to LMEF. In that case, you may alert LMEF at [atlastmile.edu@gmail.com](mailto:atlastmile.edu@gmail.com) and request that LMEF delete that child's personal information from its systems.

## Cookies, Web Pixels, and Similar Technologies

To the extent website usage information is developed through use of session cookies, we will only use this information to facilitate your use of our Site(s). Cookies are data files that are written onto your computer by a website. Cookies remember information about your activities on a website. The data collected by the cookies is associated with your computer IP address for the duration of the cookie. LMEF may use both session cookies and persistent cookies. Please review your web browser "Help" file to learn the proper way to modify your cookie settings. However, without cookies you may not have access to certain services on the Site. Third party advertisements displayed in connection with the Site may also contain cookies set by internet advertisers. We do not control these cookies and users of the Site should check the privacy policy of the advertisers to see whether and how it uses cookies.

LMEF may use cookies to: (a) remember your information so that you will not have to re-enter it during your visit or the next time you visit the Site; (b) provide customized third-party advertisements, content, and information; (c) monitor the effectiveness of third-party marketing campaigns; (d) monitor aggregate site usage metrics such as total

number of visitors and pages viewed; and (e) track your entries, submissions, and status in any promotions or other activities.

We may also automatically record certain information from your device by using various types of technology, including web beacons, pixel tags, JavaScript code, and other technologies. This automatically collected information may include your IP address or other device address or ID, web browser and/or device type, the web pages or sites that you visit just before or just after you use the Site(s), the pages or other content you view or otherwise interact with on the Site(s), and the dates and times that you visit, access, or use the Site(s). We also may use these technologies to collect information regarding your interaction with email messages, such as whether you opened, clicked on, or forwarded a message. This information is gathered from all users, and may be connected with other information about you.

## Contacting LMEF

If you would like to contact LMEF regarding this Privacy Policy, please contact us by email at [info@lastmile-ed.org](mailto:info@lastmile-ed.org) or by postal mail at Last Mile Education Fund, 2770 Arapahoe Road, Suite 132 – 512, Lafayette, CO 80026.